

## NOTICE OF PROPOSED CLASS ACTION SETTLEMENT

*Lucas v. Call-On-Doc, Inc.*  
Case No. 2026LA000403  
Circuit Court of Will County, Illinois

**IF YOU CREATED AN ACCOUNT ON THE CALL-ON-DOC WEBSITE ON OR AFTER NOVEMBER 7, 2023; OR YOU WERE A REGISTERED CALL-ON-DOC USER AND STARTED TO BOOK AN APPOINTMENT FOR MEDICAL CARE ON OR AFTER NOVEMBER 7, 2021; A PROPOSED CLASS ACTION SETTLEMENT MAY AFFECT YOUR RIGHTS, AND ENTITLE YOU TO BENEFITS AND A CASH PAYMENT.**

*A court has authorized this notice. This is not a solicitation from a lawyer.*


*You are not being sued.*

***Please read this Notice carefully and completely.***

- A Settlement has been reached with Call-On-Doc, Inc. (“Call-on-Doc” or “Defendant”) in a class action lawsuit. This lawsuit concerned Call-on-Doc’s use of third-party tracking technologies, called “tracking pixels,” on its web pages. The plaintiffs claim that using tracking pixels in this way was against certain California laws.
- The lawsuit is called *Lucas v. Call-On-Doc, Inc.*, Case No. 2026LA000403. It is pending in the Circuit Court of Will County, Illinois (the “Litigation”).
- Call-On-Doc denies that it did anything wrong, and the Court has not decided who is right.
- The parties have agreed to settle the lawsuit (the “Settlement”) to avoid the costs and risks, disruptions, and uncertainties of continuing the Litigation.
- Call-on-Doc's records indicate that you are a Class Member, and entitled to benefits under the Settlement. You may have received a previous notice directly from Call-on-Doc.
- Your rights are affected whether you act or don’t act. ***Please read this Notice carefully and completely.***

SUMMARY OF YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT		DEADLINE
<b>SUBMIT A CLAIM</b>	<p>The only way to receive benefits or payments from this Settlement is by submitting a valid and timely Claim Form.</p> <p>The fastest way to submit your Claim Form is online at <a href="http://www.CallOnDocCIPASettlement.com">www.CallOnDocCIPASettlement.com</a>. If you prefer, you can download the Claim Form from the Settlement Website and mail it to the Settlement Administrator. You may also email the Settlement Administrator to receive a paper copy of the Claim Form.</p>	<b>August 29, 2025</b>
<b>OPT OUT OF THE SETTLEMENT</b>	You can choose to opt out of the Settlement and receive no benefit or payment. This option allows you to sue, continue to sue, or be part of another lawsuit against the Defendants related to the legal claims resolved by this Settlement. You can hire your own lawyer at your own expense.	<b>August 10, 2025</b>
<b>OBJECT TO THE SETTLEMENT AND/OR ATTEND A HEARING</b>	If you do not opt out of the Settlement, you may object to it by writing to the Court about why you don't like the Settlement. You may also ask the Court for permission to speak about your objection at the Final Approval Hearing. If you object, you may also file a claim for Settlement benefits.	<b>August 10, 2025</b>
<b>DO NOTHING</b>	Unless you opt out of the Settlement, you are automatically part of the Settlement. If you do nothing, you will not receive benefits or payments from this Settlement and you will give up the right to sue, continue to sue, or be part of another lawsuit against the Defendant related to the legal claims resolved by this Settlement.	No Deadline

- These rights and options—**and the deadlines to exercise them**—are explained in this Notice.
- The Court in charge of this case still has to decide whether to approve the Settlement.

	<p>For complete information and to file a claim, scan this QR code to go directly to the Settlement website, <a href="http://www.CallOnDocCIPASettlement.com">www.CallOnDocCIPASettlement.com</a></p>
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## Basic Information

### 1. Why was this Notice issued?

The Circuit Court of Will County, Illinois, authorized this Notice. You have a right to know about the proposed Settlement of this class action lawsuit, and about all of your options, before the Court decides whether to grant final approval of the Settlement. This Notice explains the lawsuit, your legal rights, what benefits are available, and who can receive them.

The lawsuit is called *Lucas v. Call-On-Doc, Inc.*, Case No. 2026LA000403. It is pending in the Circuit Court of Will County, Illinois. The people that filed this lawsuit are called the “Plaintiffs” (or “Class Representatives”) and the company they sued, Call-On-Doc, Inc., is called the “Defendant.”

### 2. What is this lawsuit about?

This lawsuit alleges that Call-On-Doc’s use of third-party tracking technologies, called “tracking pixels,” on its web pages was against certain California laws.

### 3. What is a class action?

In a class action, one or more individuals sue on behalf of other people with similar claims. These individuals are called the “Plaintiffs” or “Class Representatives.” Together, the people included in the class action are called a “Class” or “Class Members.” One court resolves the lawsuit for all Class Members, except for those who opt out from the settlement. In this Settlement, the Class Representative is Charlie Lucas. Everyone included in this Action are the Class Members.

### 4. Why is there a Settlement?

The Court did not decide whether the Plaintiffs or the Defendant are right. Both sides have agreed to a Settlement to avoid the costs and risks of a trial, and to allow the Class Members to receive benefits from the Settlement. The Plaintiffs and their attorneys think the Settlement is best for all Class Members.

## Who is in the Settlement?

### 5. Who is included in the Settlement?

If you fall into the class definition, as described below, you are a Class Member.

All individuals who created an account with Defendant while in California commencing on November 7, 2023 to the date of Final Judgment; and

all individuals who were registered users with Defendant and started to book appointments for medical care in California (regardless of completion of the medical appointment) commencing on November 7, 2021 to the date of Final Judgment.

### 6. Are there exceptions to being included?

Yes. Excluded from the Class are: (1) the Judge in this case, and the Judge's family and staff; (2) Call-On-Doc and its officers, directors, and related companies; and (3) anyone who validly excludes themselves from the Settlement.

If you are not sure whether you are a Class Member, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: [info@CallOnDocCIPASettlement.com](mailto:info@CallOnDocCIPASettlement.com)
- Call toll free, 24/7: 1-833-421-7259
- By mail: Call-On-Doc Pixel Settlement  
c/o Settlement Administrator  
PO Box 25191  
Santa Ana, CA 92799-9958

You may also view the Settlement Agreement at [www.CallOnDocCIPASettlement.com](http://www.CallOnDocCIPASettlement.com).

## The Settlement Benefits

### 7. What does the Settlement provide?

All Class Members are eligible to submit a claim for a cash payment. Class Members will receive up to \$20.00.

If you have questions about these benefits, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: [info@CallOnDocCIPASettlement.com](mailto:info@CallOnDocCIPASettlement.com)
- Call toll free, 24/7: 1-833-421-7252
- By mail: Call-On-Doc Pixel Settlement  
c/o Settlement Administrator  
PO Box 25191  
Santa Ana, CA 92799-9958

## 8. What claims am I releasing if I stay in the Class?

If you stay in the class, you won't be able to be part of any other lawsuit against Call-On-Doc about the issues that this Settlement covers. The "Releases" section of the Settlement Agreement (Section 3) describes the legal claims that you give up if you remain in the Class. The Settlement Agreement is available at [www.CallOnDocCIPASettlement.com](http://www.CallOnDocCIPASettlement.com).

## Submitting a Claim Form for a Settlement Payment

### 9. How do I submit a claim for a Settlement benefit?

The fastest way to submit your Claim Form is online at [www.CallOnDocCIPASettlement.com](http://www.CallOnDocCIPASettlement.com). If you prefer, you can download a printable Claim Form from the website and mail it to the Settlement Administrator at:

Call-On-Doc Pixel Settlement  
c/o Settlement Administrator  
PO Box 25191  
Santa Ana, CA 92799-9958

You may also contact the Settlement Administrator to request a Claim Form by emailing [info@CallOnDocCIPASettlement.com](mailto:info@CallOnDocCIPASettlement.com), or by U.S. mail at the address above.

### 10. Are there any important Settlement payment deadlines?

If you are submitting a Claim Form online, you must do so by August 29, 2026. If you are submitting a claim by U.S. mail, the completed and signed Claim Form must be postmarked no later than August 29, 2026.

### 11. When will the Settlement benefits be issued?

The Court will hold a final approval hearing on August 31, 2026 at 9:30 a.m. CT (**see Question 18**). If the Court approves the Settlement, there may be appeals. We do not know if appeals will be filed, or how long it will take to resolve them if they are filed.

Settlement payments will be distributed if the Court grants final approval, and after any appeals are resolved.

## The Lawyers Representing You

### 12. Do I have a lawyer in the case?

Yes, the Court has appointed attorneys Philip L. Fraietta and Alec M. Leslie of Bursor & Fisher, P.A.; and Scott R. Drury of Drury Legal, LLC, to represent you and other Class Members ("Class Counsel").

### 13. Should I get my own lawyer?

You will not be charged for Class Counsel's services. If you want your own lawyer, you may hire one at your expense.

## 14. How will Class Counsel be paid?

Class Counsel will ask the court to approve up to \$600,000.00 as reasonable attorneys' fees and up to \$25,000.00 for costs of litigation. This amount will be paid by Call-On-Doc.

Class Counsel will also ask for Incentive Award payments of \$5,000.00 for the Class Representative. Incentive Award payments will also be paid by Call-On-Doc.

## Excluding Yourself from the Settlement

### 15. How do I opt out of the Settlement?

If you do not want to be part of the Settlement, you must formally exclude yourself from the Settlement. This is called a Request for Exclusion, and is sometimes also called “opting out.” If you opt out, you will not receive Settlement benefits or payment. However, you will keep any rights you may have to sue Call-On-Doc on your own about the legal issues in this case.

If you exclude yourself, you are telling the Court that you do not want to be part of the Settlement. You will not be eligible to receive any Settlement benefits if you exclude yourself.

The deadline to exclude yourself from the Settlement is **August 10, 2026**.

To be valid, your Request for Exclusion must have the following information:

- (1) the name of the Litigation: *Lucas v. Call-on-Doc, Inc.*, Case No. 2026LA000403, pending in the Circuit Court of Will County, Illinois;
- (2) your full name, mailing address, telephone number, and email address;
- (3) personal signature; and
- (4) the words “Request for Exclusion” or a clear and similar statement that you do not want to participate in the Settlement.

You may only exclude yourself—not any other person.

Mail your Request for Exclusion to the Settlement Administrator at:

Call-On-Doc Pixel Settlement  
ATTN: Exclusion Request  
PO Box 25191  
Santa Ana, CA 92799-9958

Your Request for Exclusion must be submitted or postmarked by **August 10, 2026**.

## Commenting on or Objecting to the Settlement

### 16. How do I tell the Court if I like or do not like the Settlement?

If you are a Class Member and do not like part or all of the Settlement, you can object to it. Objecting means telling the Court your reasons for why you think the Court should not approve the Settlement. The Court will consider your views.

You cannot object if you have excluded yourself from the Settlement (**see Question 15**)

You must provide the following information for the Court to consider your objection:

- (1) the name of the Litigation: *Lucas v. Call-on-Doc, Inc.*, Case No. 2026LA000403, pending in the Circuit Court of Will County, Illinois
- (2) your full name, mailing address, telephone number, and email address;
- (3) provide proof that the Settlement Class Member is a member of the Settlement Class;
- (4) a clear description of all the reasons you object, in whole or in part; include any legal support, such as documents, you may have for your objection;
- (5) if you have hired your own lawyer to represent you for this objection, provide their name, bar number, and contact information;
- (6) if you plan on calling witnesses or submitting documents at the Final Approval Hearing, provide a full list of both;
- (7) contain a list, including the case name, Court, and docket number, of all other cases in which you or your counsel has filed an objection to any propose class action Settlement.
- (8) your signature (or, if you have hired your own lawyer, your lawyer's signature).

For your objection to be valid, it must meet each of these requirements.

To be considered by the Court, you must file your complete objection with the Clerk of Court by **August 10, 2026**. You must also send a copy of the objection to the Settlement Administrator.

Clerk of the Court	Settlement Administrator
Clerk of the Court 100 W. Jefferson Street Joliet IL, 60432	Call-On-Doc Pixel Settlement ATTN: Objections PO Box 25191 Santa Ana, CA 92799-9958

### 17. What is the difference between objecting and excluding?

Objecting is telling the Court that you do not like something about the Settlement. You can object to the Settlement only if you do not exclude yourself from the Settlement. Excluding yourself from the Settlement is opting out and stating to the Court that you do not want to be part of the Settlement. If you opt out of the Settlement, you cannot object to it because the Settlement no longer affects you.

## The Court's Final Approval Hearing

### 18. When is the Court's Final Approval Hearing?

The Court will hold a final approval on **August 31, 2026 at 9:30 a.m Central Time**, in Courtroom 902 of the Circuit Court of Will County, Illinois, at 100 W. Jefferson Street, Joliet IL, 60432. The hearing will also be held virtually via Zoom (Meeting ID: 815 7615 7370; password 484121).

At the final approval hearing, the Court will decide whether to approve the Settlement. The court will also decide how Class Counsel should be paid, and whether to award Incentive Award payments to the Class Representatives. The Court will also consider any objections to the Settlement.

If you are a Class Member, you or your lawyer may ask permission to speak at the hearing at your own cost (**See Question 16**).

The date and time of this hearing may change without further notice. Please check [www.CallOnDocCIPASettlement.com](http://www.CallOnDocCIPASettlement.com) for updates.

### 19. Do I have to come to the Final Approval Hearing?

No. Class Counsel will answer any questions the Court may have. You may attend at your own expense if you wish, but you do not have to.

If you file an objection, you do not have to come to the Final Approval Hearing to talk about it; the Court will consider it as long as it was filed on time. You may also pay your own lawyer to attend, but you do not have to.

## If I Do Nothing

### 20. What happens if I do nothing at all?

If you do nothing, you will not receive a benefit from this Settlement.

You will also give up the rights described in **Question 8**.

## Getting More Information

### 21. How do I get more information?

This Notice is a summary of the proposed Settlement. The full Settlement Agreement and other related documents are available at the Settlement Website, [www.CallOnDocCIPASettlement.com](http://www.CallOnDocCIPASettlement.com).

If you have additional questions, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: [info@CallOnDocCIPASettlement.com](mailto:info@CallOnDocCIPASettlement.com)
- Call toll free, 24/7: 1-833-421-7259
- By mail: Call-On-Doc Pixel Settlement  
c/o Settlement Administrator  
PO Box 25191  
Santa Ana, CA 92799-9958

You can obtain copies of publicly filed documents by visiting the office of the Clerk of the Court, 100 W. Jefferson Street, Joliet IL, 60432.

**DO NOT CONTACT THE COURT OR CLERK OF COURT REGARDING THIS SETTLEMENT**



For complete information and to file a claim, scan this QR code to go directly to the Settlement website, [www.CallOnDocCIPASettlement.com](http://www.CallOnDocCIPASettlement.com)