

CIRCUIT COURT OF THE SEVENTEENTH JUDICIAL CIRCUIT, BROWARD COUNTY, FLORIDA

Sophin v. WISP, Inc., Case No. CACE26001543

If You Purchased A Product From hellowisp.com Between February 1, 2018 Through September 9, 2025, You May Be Entitled to a Payment From a Class Action Settlement.

A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.

- A Settlement has been reached in a class action lawsuit claiming that the Defendant, WISP, Inc., disclosed its customers' personally identifiable information ("PII") to third parties via the Meta Pixel and other tracking, analytics, and/or advertising technologies without consent in violation of the Florida Security of Communications Act, Fla. Stat. § 934.03, *et seq.*, the California Invasion of Privacy Act, Cal. Penal Code § 631(a), negligence, and the Electronic Communications Privacy Act, 18 U.S.C. § 2511(1). The Defendant denies all of the Plaintiff's claims in the Action and maintains that it did nothing wrong but has agreed to the Settlement to avoid the expense, burden, and uncertainties associated with continuing the case.
- You are included if you are a United States citizen and purchased a product on hellowisp.com between February 1, 2018 through September 9, 2025.
- Persons included in the Settlement will be eligible to submit a Claim Form to receive a Cash Payment of \$18.00.
- Read this Notice carefully. Your legal rights are affected whether you act, or don't act.

| YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT | |
|---|---|
| SUBMIT A CLAIM FORM BY JULY 13, 2026 | This is the only way to receive a Cash Payment. |
| EXCLUDE YOURSELF BY JULY 13, 2026 | You will receive no benefits, but you will retain any rights you currently have to sue the Defendant about the claims in this case. |
| OBJECT BY JULY 13, 2026 | Write to the Court explaining why you don't like the Settlement. |
| GO TO THE HEARING AUGUST 5, 2026 | Ask to speak in Court about your opinion of the Settlement. |
| DO NOTHING | You will not get a share of the Settlement benefits and will give up your rights to sue the Defendant about the claims in this case. |

- Your rights and options—**and the deadlines to exercise them**—are explained in this Notice.

BASIC INFORMATION

1. Why was this Notice issued?

A Court authorized this Notice because you have a right to know about a proposed Settlement of this class action lawsuit and about all of your options, before the Court decides whether to give Final Approval to the Settlement. This Notice explains the Action, the Settlement, and your legal rights.

The case is called *Sophin v. WISP, Inc.*, Case No. CACE26001543, pending in the Circuit Court of the Seventeenth Judicial Circuit for Broward County, Florida. The individual who sued is called the Plaintiff. The Defendant is WISP, Inc.

2. What is a class action?

In a class action, one or more people called Class Representatives (in this case, Annette Sophin) sue on behalf of a group or a “class” of people who have similar claims. In a class action, the court resolves the issues for all class members, except for those who exclude themselves from the class.

3. What is this Action about?

This Action claims that Defendant violated the Florida Security of Communications Act, Fla. Stat. § 934.03, *et seq.*, the California Invasion of Privacy Act, Cal. Penal Code § 631(a), negligence, and the Electronic Communications Privacy Act, 18 U.S.C. § 2511(1) by disclosing their customers’ personally identifiable information (“PII”) to third parties via the Meta Pixel and other tracking, analytics, and/or advertising technologies without consent. The Defendant denies all of the Plaintiff’s claims in the Action and maintains that it did nothing wrong.

4. Why is there a Settlement?

By agreeing to settle, both sides avoid the cost and risk of a trial, and people who submit valid timely Claim Forms will get compensation. The Class Representative and her attorneys believe the Settlement is fair, reasonable, and adequate and, thus, best for the Settlement Class and its members. The Settlement does NOT mean that the Defendant did anything wrong.

WHO’S INCLUDED IN THE SETTLEMENT?

5. How do I know if I am in the Settlement Class?

The **Settlement Class** is defined as:

All living United States citizens who purchased a product on hellowisp.com from February 1, 2018, to and through September 9, 2025. Excluded from the Settlement Class are (1) any Judge presiding over this Action and members of their families; (2) the Defendant, their subsidiaries, parent companies, successors, predecessors, and any entity in which the Defendant or their parents have a controlling interest and their current or former officers, directors, agents, attorneys, and employees; (3) persons who properly execute and file a timely request for exclusion from the Settlement Class; and (4) the legal representatives, successors, or assigns of any such excluded persons.

THE SETTLEMENT BENEFITS

6. What does the Settlement provide?

Each Settlement Class Member who files a Valid Claim will receive a Cash Payment of \$18.00. In addition, the Defendant has agreed to pay the Notice and Settlement Administration Costs of the Settlement, the court-approved Fee Award and costs to Class Counsel, and a Service Award to the Class Representative.

A detailed description of the Settlement benefits can be found in the Settlement Agreement in the “Important Documents” page of the Settlement Website.

7. How much will my Cash Payment be?

You **must** submit a Claim Form (see Question 9) to receive a Cash Payment. **If you submit a valid Claim Form, you will receive an \$18.00 Cash Payment.**

You must provide proof of your Settlement Class membership when filing a claim by providing the unique Class Member ID on the Notice you received by e-mail. If for some reason you did not receive this information, but believe you are a Settlement Class Member, please call (833) 447-6794 to verify your identity and receive further information on how to file a Claim Form.

8. When will I get my payment?

The Final Approval Hearing to consider the fairness of the Settlement is scheduled for August 5, 2026. If the Court approves the Settlement, eligible Settlement Class Members whose claims were approved by the Settlement Administrator will receive their Cash Payment after the Settlement has been finally approved and any appeals process is complete. The Cash Payment will be made in the form of an electronic payment by either PayPal, Venmo, or Zelle. If you are unable to receive payment through an electronic method you may select to receive your Cash Payment by check. All checks will expire and become void 180 days after they are issued.

HOW TO GET BENEFITS

9. How do I get a Cash Payment?

You **must** complete and submit a Claim Form to receive a Cash Payment. You may submit a Claim Form electronically on the Settlement Website by clicking [here](#). Claim Forms must be submitted online by 11:59 p.m. ET on July 13, 2026 or mailed, postmarked by July 13, 2026.

REMAINING IN THE SETTLEMENT

10. What am I giving up if I stay in the Settlement Class?

If the Settlement becomes final, you will give up your right to sue the Defendant for the claims this Settlement resolves. The Settlement Agreement describes the specific claims you are giving up against the Defendant. You will be “releasing” the Defendant and certain of their affiliates described in Section 1.35 of the Settlement Agreement. Unless you exclude yourself (*see* Question 14), you are “releasing” the claims, regardless of whether you submit a Claim or not. The Settlement Agreement is available on the “Important Documents” page of the Settlement Website.

The Settlement Agreement describes the Released Claims with specific descriptions, so read it carefully. If you have any questions you can talk to the lawyers listed in Question 12 for free or you can, of course, talk to your own lawyer if you have questions about what this means.

11. What happens if I do nothing at all?

If you do nothing, you won't get any benefits from this Settlement. But, unless you exclude yourself, you won't be able to start a lawsuit or be part of any other lawsuit against the Defendant for the claims being resolved by this Settlement.

THE LAWYERS REPRESENTING YOU

12. Do I have a lawyer in the case?

The Court has appointed Jeff Ostrow of Kopelowitz Ostrow P.A. to be the attorney representing the Settlement Class. He is called "Class Counsel." He believes, after conducting an extensive investigation, that the Settlement Agreement is fair, reasonable, and in the best interests of the Settlement Class. You will not be charged for this lawyer. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

13. How will the lawyers be paid?

Class Counsel's attorneys' fees, costs, and expenses will be paid by the Defendant and awarded by the Court. Class Counsel is entitled to seek no more than \$1,500,000, but the Court may award less than this amount.

As approved by the Court, the Class Representative will be paid a Service Award by the Defendant for helping to bring and settle the case. Class Representative Annette Sophin may seek up to \$5,000 as a Service Award, but the Court may award less than this amount.

EXCLUDING YOURSELF FROM THE SETTLEMENT

14. How do I get out of the Settlement?

To exclude yourself from the Settlement, you must mail or otherwise deliver a letter (or request for exclusion) stating that you want to be excluded from the Settlement *Sophin v. WISP, Inc.*, Case No. CACE26001543. Your letter or request for exclusion must also include your name, your address, your signature, the name and number of this case, and a statement that you wish to be excluded. You must mail or deliver your request for exclusion, postmarked no later than **July 13, 2026**, to:

Settlement Administrator 83399
c/o Kroll Settlement Administration LLC
P.O. Box 225391
New York, NY 10150-5391

15. If I don't exclude myself, can I sue the Defendant for the same thing later?

No. Unless you exclude yourself, you give up any right to sue the Defendant for the claims being resolved by this Settlement.

16. If I exclude myself, can I get anything from this Settlement?

No. If you exclude yourself you will not be entitled to any benefits of the Settlement, and you should not submit a Claim Form to ask for benefits.

OBJECTING TO THE SETTLEMENT

17. How do I object to the Settlement?

If you're a Settlement Class Member, you can object to the Settlement if you don't like any part of it. You can give reasons why you think the Court should not approve it. The Court will consider your views. To object, you must file with the Court a letter or brief stating that you object to the Settlement in *Sophin v. WISP, Inc.*, Case No. CACE26001543 and identify all your reasons for your objections (including citations and supporting evidence) and attach any materials you rely on for your objections. Your letter or brief must also include your name and address, an explanation of the basis upon which you claim to be a Settlement Class Member, the name and contact information of any and all attorneys representing, advising, or in any way assisting you in connection with your objection, and your signature. If you, or an attorney assisting you with your objection, have ever objected to any class action settlement where you or the objecting attorney has asked for or received payment in exchange for dismissal of the objection (or any related appeal) without modification to the settlement, you must include a statement in your objection identifying each such case by full case caption. You must also mail or deliver a copy of your letter or brief to Class Counsel and Defendant's Counsel listed below.

Class Counsel will file with the Court and post on this Settlement Website its request for attorneys' fees by July 13, 2026.

If you want to appear and speak at the Final Approval Hearing to object to the Settlement, with or without a lawyer (see Question Number 21), you must say so in your letter or brief. You must file your objection with the Court and mail a copy to Class Counsel and Defendant's Counsel at the addresses below postmarked no later than **July 13, 2026**.

| Court | Class Counsel | Defendant's Counsel |
|--|--|---|
| Judge Fabienne Fahnestock Circuit Court for the 17th Judicial Circuit in and for Broward County 201 S.E. 6th St. Ft. Lauderdale, FL 33301 | Jeff Ostrow Kopelowitz Ostrow PA 1 West Las Olas Blvd., 5th Floor Ft. Lauderdale, FL 33301 | Jay L. Pomerantz Fenwick & West LLP 801 California St. Mountain View, CA 94041 |

18. What's the difference between objecting and excluding myself from the Settlement?

Objecting simply means telling the Court that you don't like something about the Settlement. You can object only if you stay in the Settlement Class. Excluding yourself from the Settlement Class is telling the Court that you don't want to be part of the Settlement Class. If you exclude yourself, you have no basis to object because the case no longer affects you.

THE COURT'S FINAL APPROVAL HEARING

19. When and where will the Court decide whether to approve the Settlement?

The Court will hold a Final Approval Hearing at 8:30 a.m. ET on August 5, 2026 by Zoom webinar. The purpose of the hearing will be for the Court to determine whether to approve the Settlement as fair, reasonable, adequate, and in the best interests of the Settlement Class; to consider the Class Counsel's request for attorneys' fees and expenses; and to consider the request for a Service Award to the Class Representative. At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the Settlement.

The hearing may be postponed to a different date or time without notice, so it is a good idea to check www.wispclasssettlement.com or call (833) 447-6794.

20. Do I have to come to the hearing?

No. Class Counsel will answer any questions the Court may have. But you are welcome to come at your own expense. If you send an objection or comment, you don't have to come to Court to talk about it. As long as you filed and mailed your written objection on time, the Court will consider it. You may also pay another lawyer to attend, but it's not required.

21. May I speak at the hearing?

You may ask the Court for permission to speak at the Final Approval Hearing. To do so, you must include in your letter or brief objecting to the Settlement a statement saying that it is your "Notice of Intent to Appear in *Sophin v. WISP, Inc.*, Case No. CACE26001543." It must include your name, address, telephone number, and signature as well as the name and address of your lawyer, if one is appearing for you. Your objection and notice of intent to appear must be filed with the Court and postmarked no later than **July 13, 2026**, and sent to the addresses listed in Question 17.

GETTING MORE INFORMATION

22. Where do I get more information?

This Notice summarizes the Settlement. More details are in the Settlement Agreement. The Settlement Agreement is available on the Settlement Website at www.wispclasssettlement.com. You may also write with questions to:

Settlement Administrator 83399
c/o Kroll Settlement Administration LLC
P.O. Box 225391
New York, NY 10150-5391

You can call the Settlement Administrator at (833) 447-6794 or Class Counsel at (954) 332-4200, if you have any questions. Before doing so, however, please read this Notice carefully. You may also find additional information elsewhere on the Settlement Website.